

Impact assessment

Assessment model as provided by impactmanagementproject.com



□ WHAT	Effect: _____ _____	Effect: _____ _____
	←————→ Negative Positive	←————→ Negative Positive
⋮ HOW MUCH	←————→ Marginal Deep	←————→ Marginal Deep
	←————→ For few For many	←————→ For few For many
	←————→ Brief Long-lasting	←————→ Brief Long-lasting
○ WHO	⊗ _____ ←————→ Well-served Underserved	⊗ _____ ←————→ Well-served Underserved
+ CONTRI- BUTION	←————→ Much worse than what will likely occur Much better than what will likely occur	←————→ Much worse than what will likely occur Much better than what will likely occur
△ RISK	Likelihood that this effect will happen ←————→ Low High	Likelihood that this effect will happen ←————→ Low High

WHO can relate to:

- Gender/sexuality minorities
- Religious minorities
- Racial minorities
- Ethnic minorities
- Age minorities
- People with disabilities
- People in poverty
- Refugees
- Sufferers of crime

EFFECT can relate to:

- Autonomy
- Culture
- Economy
- Environment
- Health / Well-being
- Politics
- Privacy
- Social
- Technology

Action guide:

START WITH **WHO**

WHAT COULD HAPPEN? (effect)

HOW SERIOUS WOULD THAT BE? (how much)

WOULD IT HAPPEN ANYWAY? (contribution)

HOW LIKELY IS THIS TO HAPPEN? (risk)